

2017

Dähne Verlag

PEFT

Retailers

in Europe

**plus
Canada & USA**

Head offices • Data • Figures

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www.petonline.de

www.petworldwide.net

283 PET retailers in Europe and North America

A

Austria

Austria
AFS/RWA
Cats & Pets
Dehner
DFH-Kiebitzshop
Dogstyler
Fressnapf
Futterhaus
Hornbach
Megazoo
Obi
Perro
Sagaflor
Tier & Wir
Tomy's Zoo
Top/Zoo
Zoo Muser

B

Belgium

Aveve
Belpet
Delbard
Intratuin
Life & Garden
Maxi Zoo
Tom & Co

BG

Bulgaria

Pets & U
Zoomania

BLR

Belarus

Zoo Terra
Zoobazar

CDN

Canada

Big Al's
Bosley's
Global Pet Foods
Mondou
Nature
Paulmac's Pet Food
Pet Depot
Pet Habitat
Pet Valu

Petland
PetSmart
Safari

CH

Switzerland

Canicrok
Cats & Dogs
Coop Bau + Hobby
Do It
EGP
Fressnapf
Goldenway
Hornbach
Landi
Manor
Meiko
Obi
Qualipet
Sagaflor
Schilliger
Tierparadies

CZ

Czechia

Akva Zoo
Hornbach
Obi
Pet Center
Super Zoo
Happy Zoo

D

Germany

Baywa/Hellweg
Cats & Dogs
Dehner
Deuka
EURO-DIY
Fressnapf
Futterhaus
Globus/Hela
Günther
Hellweg
Herkules
Hornbach
HTZ
Hunter
Jumbo
Kiebitzmarkt/-shop
Knauber

Kölle-Zoo
Krämer
Land & Freizeit
Landfuxx
Leitermann
Megazoo
Miezebello
Nelly's
Nordharz
Obi
Pflanzen-Kölle
RWZ
Sagaflor
Schnieke
Schwartzkopff
Schweuneke
Superpet
Terres
Toom
Wassenaar
Wolfshunger
Zeus
Zoo 21
Zooma/zookauf
Zoopalast
Zooplus
Zooshop Wismar

DK

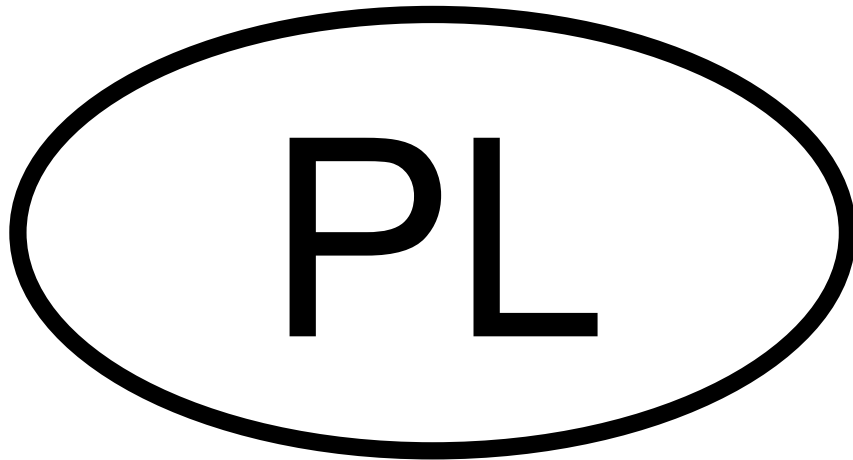
Denmark

Bonnie Dyrecenter
Land & Fritid
Maxi Zoo
Petworld
Plantorama
Poppi Dyrecenter
Superpet

E

Spain

Agrinova
Gosnet
Hobby Zoo
Jardiland
Kiwoko
Lovedogs
Telepiensos
Tiendanimal
Tumascota



Poland

Population 2016	38.0 mio
Area	313 000 km²
Rate of inflation 2016	-0.2%
Rate of unemployment 2016	6.2%
GDP 2016	€ 424.3 bn
Real change to GDP 2015	2.7%
GDP per capita 2016	€ 11 000

Kakadu

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Type of organization: Chain Franchise Cooperative

Owned by: Super Zoo s.r.o. (Plaček Holding & Stephon Holdings Ltd.)

Managing directors: Andrzej Uryga (CEO), Lukasz Warnicki (CFO)

Buying director: Krzysztof Balas (Purchasing Director)

Sales directors: Marcin Burgs (Commercial Director),
Grzegorz Walaszczyk (Operational Director)

	12/2016	12/2015		12/2016	12/2015
Number of pet stores: (or pet departments)	40	40	Total sales area:	15 600 m ²	15 600 m ²
Profile of sales areas:	100 - 1 600 m ²		Average sales area:	390 m ²	

	12/2016	12/2015		12/2016	12/2015
Number of other stores: (DIY and garden centres)			Total sales area:		
Profile of sales areas:			Average sales area:		

Net turnover 2009: € 20 mio
(Pet/Garden/DIY)
Average turnover per m²:

Product ranges and percentage share of turnover:	✓ Live animals	7.5%	✓ Aquatics	15.00%
	✓ Pet food		✓ Angling	
	✓ Pet accessories		✓ Equestrian	
	✓ Hygiene & care		✓ Gardening	
	✓ Terrariums		✓ Other	

Planned new openings 2017:

Other store types operated by parent company: Internet sales since November 2009.
Super Zoo stores in the Czech Republic (52) and in Slovakia (42).
Dino Zoo stores in Latvia (44).

Activities in other countries:

Other: All shops are located in shopping centres and retail parks. 13 stores are located in Warsaw. In September 2008 Anna-Zoo Sp. j, Pyszczak and AB Dorosz Uscinski Sp. j merged into Kakadu. In 2011, Kakadu took over the online shop Telekarma. Super Zoo s.r.o. acquired Kakadu Sp.z.o.o. in January 2015.