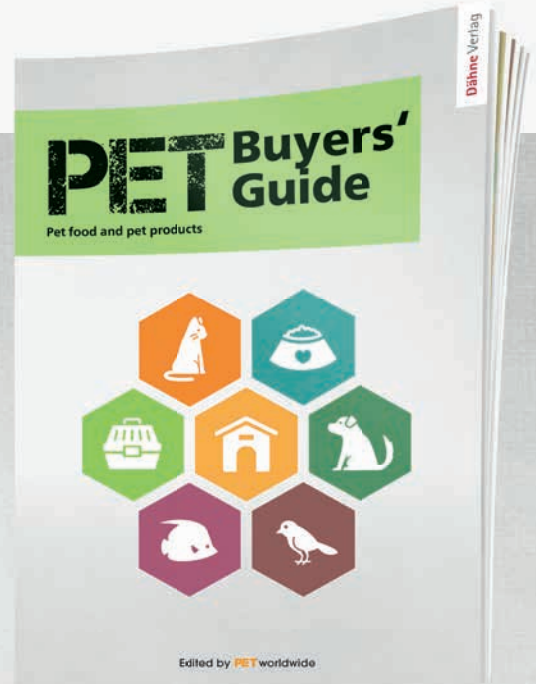


PET Buyers' Guide

The **PET Buyers' Guide** is a comprehensive directory of manufacturers and service providers in the **pet products**, **pet sales** and **garden segment**.

The **PET Buyers' Guide** contains addresses of international manufacturers of petproducts, suppliers of shop fittings, service providers, associations and fair organizers, plus significant additional data.

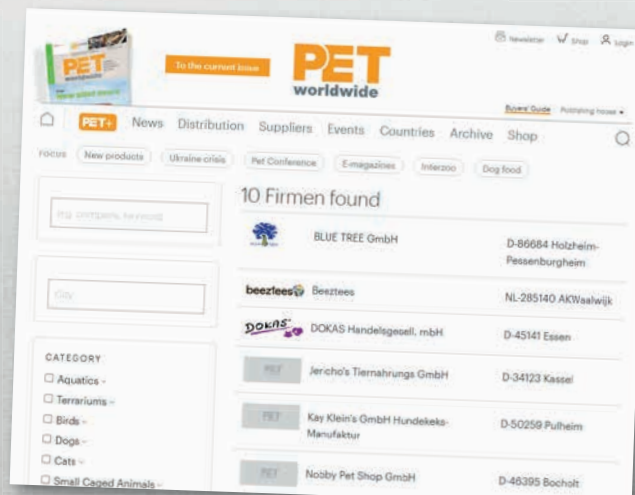


Print version

All **subscribers** to **PET worldwide** and **pet Fachmagazin** will receive a free copy of the print version in March/April. Further copies will be circulated worldwide at fairs and conventions.

Online

The data base can be accessed on the internet at **www.petonline.de** or **www.petworldwide.net**. The product category, the product itself, the company name or the location can be used as the search criterion for selecting the companies included in the directory.



PET Buyers' Guide How to get attention

Address entry

Original Bio Natural Norbert Gelsen
Glückstraße 11
45139 Essen (Germany)
Telefon +49/2 01/28 20 04
Telefax +49/2 01/28 20 04
E-Mail original-bio-natural@t-online.de
Internet www.original-bio-natural.de

Address entry plus logo

DAJANA

DAJANA PET s.r.o. Aquarium
78314 Bohunovice 686 (Czech Republic)
Telefon +4 20/5 85/1 54-6 44
E-Mail support@dajanapet.cz
Internet www.dajanapet.cz

Address entry plus additional lines

Erhard Andreas GmbH
Lortzingstraße 31
28209 Bremen (Germany)
Telefon +49/4 21/34 40 43
Telefax +49/4 21/3 49 10 14
E-Mail info@gammarus.com
Internet www.gammarus.com

7.1.1 Freshwater fish feed
Futter für Süßwasser-Zierfische

Hagen Deutschland GmbH & Co. KG
Lehmweg 99-105
25488 Holm (Germany)
Telefon +49/41 03/9 60-0
Telefax +49/41 03/9 60-1 34
Internet www.hagen.com

HAGES Hans G.E. Sievers GmbH & Co. KG
Ferdinandstraße 6
20095 Hamburg (Germany)
Telefon +49/40/32 33 42-22
Telefax +49/40/32 33 42-20
E-Mail contact@hages.com
Internet www.hages.com

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85567 Grafing b. München (Germany)
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Telefax +49/80 92/12 84
E-Mail honka.havran@gmx.de

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Dieselstraße 3
67141 Neuhofen (Germany)
Telefon +49/62 36/41 80-0
Telefax +49/62 36/41 80-9 99
E-Mail info@jbl.de
Internet www.jbl.de

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P. Wünnenberg Zierfischfutter
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45307 Essen (Germany)
Telefon +49/2 01/27 23 25
Telefax +49/2 01/27 49 93
E-Mail peter.wuennenberg@freenet.de

Alleinimporteur für Sanders Brine Shrimp Eggs

Rosenlöcher GmbH & Co. Spezialfuttermittel + Heimtiernähr. KG
Gewerberg 33
01809 Dohna (Germany)
Telefon +49/35 29/51 04 34
Telefax +49/35 29/51 17 63
E-Mail info@rosenloecher.de
Internet www.rosenloecher.de

Söll GmbH
Fuhrmannstraße 6
95030 Hof (Germany)
Telefon +49/92 81/7 28 50
Telefax +49/92 81/10 11
E-Mail info@soelltec.de
Internet www.soelltec.de

Tropical

TROPICAL Tadeusz Ogrodnik
ul. Opolska 25
41-507 Chorzów (Poland)
Telefon +48/32/2 49 92 10
Telefax +48/32/2 49 94 58
E-Mail tropical@tropical.pl
Internet www.tropical.pl

Tropical Heimtierbedarf Deutschland GmbH
Bühlfelder Weg 12
94239 Ruhmannsfelden (Germany)
Telefon +49/99 29/95 82 40
Telefax +49/99 29/95 82 41
E-Mail info@tropical-deutschland.de
Internet www.tropical-deutschland.de

Costs for entries

Basic entry – free of charge*

*Each subsequent address entry costs

€ 36,-

Basic entry = 1x address entry in one category

Supplementary lines to the Address entry

Per supplementary published line

€ 38,-

P. Wünnenberg Zierfischfutter

Am Zehnthof 100
45307 Essen (Germany)
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Telefax +49/2 01/27 49 93
E-Mail peter.wuennenberg@freenet.de

Alleinimporteur für Sanders
Brine Shrimp Eggs

Company logo to the address entry

Per logo published

€ 108,-



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78314 Bohunovice 686 (Czech Republic)
Telefon +4 20/5 85/1 54-6 44
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Internet www.dajanapet.cz

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E-Mail original-bio-natural@t-online.de
Internet www.original-bio-natural.de

Product picture to the address entry

Per photo published

€ 108,-

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Telefon +48/32/2 49 92 10
Telefax +48/32/2 49 94 58
E-Mail tropical@tropical.pl
Internet www.tropical.pl



Costs for entries

Buyers' Guide online option

€ 71,-

With the online option, all your entries under all the product categories you have booked in the print version, including all logos, product photos and/or additional lines, will be

published parallel online in the Buyers' Guide data base (www.petonline.de and www.petworldwide.net) and linked to your website as well.

PET Buyers' Guide

How to be found

Product catgories

1. Aquatics

- 1.1

Aquariums

1.1.1

Tanks of all kinds

1.1.2

Furniture and stands

1.1.3

Covers

1.2

Aquarium lighting

1.2.1

Lights

1.2.2

Fluorescent tubes and fittings

1.2.3

LED lighting

1.3

Filters and pumps

1.3.1

Water pumps

1.3.2

Internal motor filters

1.3.3

External motor filters

1.3.4

Air pump filters

1.3.5

Filter media

1.4

Control systems

1.4.1

Heating

1.4.2

Thermostats

1.4.3

Submersible heaters

1.4.4

Thermometer und Zubehör

1.4.5

Meter and water testers

1.5

Additional aquarium equipment and accessories

1.5.1

Aerators and accessories

1.5.2

CO₂ regulators

1.5.3

Protein skimmers, ozonisers and UV sterilisers

1.5.4

Desalination, water care, ammonia removal

1.5.5

Timers

1.5.6

Hoses, aquarium tubing, connectors

1.5.7

Silicone adhesives and sealants

1.5.8

Cleaning products and tools

1.6

Aquarium bed

1.6.1

Gravel and sand

1.6.2

Additives and substrates

1.7

Aquarium plants, ornaments, aquascaping

1.7.1

Plants

1.7.2

Ornaments

1.7.3

Stones and roots

1.7.4

Aquascaping (soil, tools & accessories)

1.8

Care and treatment of ornamental fish, water additives

1.8.1

Preparations for ornamental fish tanks

1.8.2

Water additives and treatments, water tests

1.8.3

Sea salt and fertilisers for aquarium plants

1.9

Breeding, feeding and transport

1.9.1

Feeding equipment

1.9.2

Spawning equipment

1.9.3

Dip nets

1.9.4

Fish transport bags

1.10

Nano

1.10.1

Nano aquarium sets

1.10.2

Nano water additives and fertilisers

1.10.3

Nano accessories

1.11

Wholesale and import

2. Terrariums

- 2.1

Terrariums, furniture and stands
- 2.2

Equipment

2.2.1

Terrarium technology

2.2.2

Ornamental products, plants and accessories

2.3

Care and medication

2.4

Wholesale and import

3. Birds

- 3.1

Birdcages and accessories

3.1.1

Cages and stands

- 3.1.2

Aviaries
- 3.1.3

Cage accessories and toys

3.2

Birdcage sand

3.3

Nesting and feeding

3.3.1

Nesting boxes

3.3.2

Bird feeders

3.4

Care and treatment of caged birds

3.4.1

Care and medication

3.4.2

Pesticides

3.5

Breeding equipment

3.6

Wholesale and import

4. Dogs

- 4.1

Products for dogs

4.1.1

Leads, collars

4.1.2

Chains

4.1.3

Kennels, beds, igloos, bedding

4.1.4

Travel cages

4.1.5

Protective covers and guards

4.1.6

Feeding bowls

4.1.7

Clothing

4.1.8

Outdoor and sports equipment, dog toys

4.1.9

Miscellaneous

4.2

Grooming, hygiene and care

4.2.1

Cleaning agents, brushes, combs, scissors and other products

4.2.2

Electric clippers

4.2.3

Pest control and miscellaneous products

4.2.4

Chews

4.2.5

Dog wash systems

4.3

Medication

4.4

Toys

4.5

Wholesale and import

5. Cats

- 5.1

Products for cats

5.1.1

Cat harnesses

5.1.2

Beds, igloos, bedding

5.1.3

Scratching posts and trees

5.1.4

Travel cages and safety systems

5.1.5

Feeding bowls

5.1.6

Cat flaps, entrance systems

5.1.7

Miscellaneous

5.2

Hygiene and care

5.2.1

Cat loos and litter

5.2.2

Cleaning agents, brushes, combs, scissors and other products

5.2.3

Flea collars

5.3

Medication

5.4

Toys

5.5

Wholesale and import

6. Small Caged Animals

- 6.1

Cages

6.1.1

Cages for miniature rabbits, guinea pigs and chipmunks

6.1.2

Cages for hamsters and mice

6.2

Equipment

6.2.1

Feeding devices

6.2.2

Hay dispensers

6.2.3

Cozy tunnels and toys

6.2.4

Accessories and miscellaneous products

6.3

Litter

6.4

Hygiene and care

- 6.5

Care and treatment
- 6.6

Wholesale and import

7. Pet Food

- 7.1

Food for ornamental fish

7.1.1

Freshwater fish feed

7.1.2

Marine fish feed

7.1.3

Coldwater fish feed

7.1.4

Pond food

7.1.5

Frozen food

7.2

Food for terrarium animals

7.2.1

Ready made food for terrarium animals

7.2.2

Tortoise feed

7.2.3

Live food

7.2.4

Frozen food

7.3

Bird food

7.3.1

Special diets for breeding, etc.

7.3.2

Soft feed

7.3.3

Grain feed

7.3.4

Food for wild birds

7.3.5

Complete feeds

7.3.6

Supplements

7.3.7

Minerals

7.4

Dog food

7.4.1

Dry food

7.4.2

Moist food, semi-moist food

7.4.3

Frozen food and BARF products

7.4.4

Grain-free products

7.4.5

Snacks

7.4.6

Cookies and biscuits

7.4.7

Flakes

7.4.8

Puppy food

7.4.9

Special diets, supplements, vitamins

7.5

Cat food

7.5.1

Dry food

7.5.2

Moist and semi-moist food

7.5.3

Frozen food and BARF products

7.5.4

Grain-free food products

7.5.5

Special diets, supplements, vitamins

7.6

Food for small caged animals

7.6.1

All-in-one feeds

7.6.2

Supplements

7.6.3

Hay and mineral licks

7.7

Hedgehog food

7.8

Food ingredients suppliers

7.9

Wholesale and import

8. Pets (breeding and sales)

- 8.1

Ornamental fish

8.1.1

Freshwater and marine fish

8.1.2

Coldwater fish

8.1.3

Wholesale and import

8.2

Animals for terrariums

8.3

Exotic birds, parakeets, canaries, parrots

8.4

Small mammals, rodents

8.5

Invertebrates, insects, spiders, butterflies and moths

9. Hobby farming, angling and equestrian sport

- 9.1

Angling sport

9.1.2

Tackle

9.1.3

Bait and nets

9.1.4

Wholesale and import

9.2

Equestrian sport

9.2.1

Riding clothes and accessories

9.2.2

Equestrian supplies and saddlery

9.2.3

Cleaning and care products

- 9.2.4

Feed products and medication
- 9.2.5

Miscellaneous products
- 9.2.6

Wholesale and import

9.3

Hobby farming (poultry, rabbits)

9.3.1

Products for poultry (chicken, duck, etc.)

9.3.2

Products for caged rabbits

10. Garden

- 10.1

Gardening equipment

10.1.1

Garten-, Motorgeräte und Zubehör

10.1.2

Watering products

10.2

Garden structures, fencing and accessories

10.2.1

Chalets, toolsheds, garden furniture

10.2.2

Greenhouses and garden frames, fences

10.2.3

Planters and pots, window-boxes, ornamental figures

10.2.4

Water-butts and compost bins

10.2.5

Accessories, test instruments and miscellaneous products

10.3

Ornamental and garden ponds

10.3.1

Preformed ponds and liners

10.3.2

Lighting

10.3.3

Peat for garden ponds

10.3.4

Fountains, filter systems and pumps

10.3.5

Thermometers and test kits

10.3.6

Plants, pond care and miscellaneous products

10.3.7

Wholesale

10.4

Fertilisers and pesticides

10.5

Seeds

10.6

Live plants

10.7

Wholesale

11. Store fittings, product packaging and labelling

- 11.1

Shop-fitting components

11.1.1

Shelving and counters

11.1.2

Display tanks

11.1.3

Display cages

11.1.4

Climate control

11.1.5

Pest control

11.2

Computers and cash registers, software and advisory services

11.3

Shopping trolleys and transporters

11.4

Product labelling and advertising

11.5

Surveillance and background music systems

11.6

Packaging

11.7

Working clothes

12. Service

- 12.1

Management consultants
- 12.2

Publishers

12.2.1

Specialist books

12.2.2

Specialist magazines

12.2.3

Internet sites

12.2.4

Franchise organisations

12.3

Associations and organisations

12.3.1

National associations/organisations

12.3.2

International associations/organisations

12.3.3

Purchasing associations

12.4

Trade fair organisers

12.5

Pet funerals

12.6

Provider of private label products

12.7

Transportation

12.8

Other service providers

PET Buyers' Guide

Advertisement rates

Format	Width x Depth (in mm)	b/w (in €)	4-colours (in €)
1/1 page	210 x 297*	1 660.–	3 145.–
1/2 Spage	187 x 133 horizontal 91 x 270 vertical	850.–	1 750.–
1/3 page	187 x 87	590.–	1 190.–
1/4 page	187 x 64 horizontal 91 x 133 43 x 270 vertical	440.–	890.–
1/8 page	187 x 30 horizontal 91 x 64 43 x 133 vertical	230.–	530.–
1/16 page	91 x 30 horizontal 43 x 64 vertical	130.–	430.–

All prices + VAT

› Cover pages

Placement on cover pages
according to availability

Speak to us...

and request a non-binding quote for your entries in the PET Buyers' Guide.



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At **www.pet-
buyersguide.com**

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current issue as
an e-magazine.

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