

Entering the European market

More than ten years of experience within the canine equipment industry has led CEO Kjell-Arne Engeseth to launch EQ-Dog. Kjell-Arne has been a pioneer in setting standards in this industry, utilising the synergy between outdoor activities for dogs and humans and launching float coats and shoes/boots for dogs into the European



market. He has now taken a step further by offering products developed and designed with your best friend in mind. Working with vets to make sure that the equipment is not only safe but also very comfortable and manufactured to the highest standards, EQ-Dog is now providing accessories for dogs of all sizes. From harnesses and leashes to toys, EQ-Dog has all the necessities for everyday life with your dog, and the specialised items needed for canine adventures too.

Today EQ-Dog is a team of eight passionate and dedicated dog lovers with unique experience derived from many years in the dog gear business. They are located in five different countries throughout Europe, with a head office in Denmark and a warehouse in central Germany.

With a shared love and passion for dogs, Kjell-Arne and EQ-Dog are working to bring you the best dog gear products in the industry for you and your dog, taking care of man's best friend.

www.eqdog.com

Premium food from Denmark

Kingsmoor has formulated a premium line of food products for dogs and cats. It is named Pure because it's 100 per cent free of grain and gluten, and contains no artificial preservatives. The company takes pride in the unique and carefully crafted recipes and is uncompromising in its approach to quality.



The pledge to use only ingredients from local and regional suppliers is the guarantee of high-quality pet food. All Kingsmoor people are proud of their Danish roots. The production facility in Denmark has earned multiple food safety and quality certifications.

This year Kingsmoor is celebrating its 10-year anniversary. It all started in 2005, when company founder Bent Ransborg noticed his dog eating plants and bark and got the idea of crafting nutritious dog food based on nature's finest ingredients. In Denmark, Kingsmoor is the market leader in grain-free pet food, and its distributors in Norway and Sweden are seeing rapid growth. As part of the continuing strategy for growth, the company is now looking for distributors in new countries.

One of the best-selling products is Pure Fish. It's made of fresh fish for a neutral scent, has a high content of omega-3 and contains prebiotic root vegetables to keep the dog's stomach and intestines balanced.

www.kingsmoor.eu



Kingsmoor
- healthy Danish pet food with attitude