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Herewith we announce _____ Product(s) for voting*

Pet worldwide Product of the year 2020/2021

- Product presentations **Format M** (incl. online voting) € 495.-
 plus online video option (+ € 350.-)
 plus online option Gallery (+ € 350.-)

- Product presentations **Format XL** (incl. online voting) € 795.-
 plus online video option (+ € 350.-)
 plus online option gallery (+ € 350.-)

* Conditions

Product presentation Format M (¼-page PET worldwide magazine incl. participation online voting)	€ 495.-
Product presentation Format XL (½ page PET worldwide magazine incl. participation online voting)	€ 795.-
Online video option (product video on www.petworldwide.net , accessible via QR code in magazine and online voting tool)	€ 350.-
Online-Option Gallery (animated picture gallery with max. 10 further photos of the product incl. picture signature on www.petworldwide.net , accessible via QR code in the magazine, and Online Voting Tool)	€ 350.-

Company

Company

Street

Postcode, City

Phone

Fax

E-mail

Internet (appears in your product presentation)

Date, signature, stamp

Technical requirements

Product presentation Format M

Text quantity: max. 500 characters plus 20 characters heading (incl. spaces)

Image format: 1 product photo (1000 pixel minimum width)

Product presentation Format XL

Text quantity: max. 1,000 keystrokes plus 40 characters heading (incl. spaces)

Image format: 1 to 2 product photos (1000 pixel minimum width)

Video Online Option

Product video: max. 3 minutes runtime

Video file: possible mp4 format or company-owned Youtube link

Delivery: by www.wetransfer.com or e-mail to copy@daehne.com

Rights: When providing the video, the sender guarantees that he has the right to use the video content (incl. music) and the Dähne Verlag GmbH for publication as part of the voting **PET worldwide Product of the year** free of charge.

Online gallery option

Product photos: max. 10 photos (of the presented product) in an animated picture gallery

Image data: 1000 pixels minimum width (unambiguously mark image sequence)

Text quantities: max. 30 characters (incl. spaces) per image (assign text unambiguously)

Delivery: by www.wetransfer.com or e-mail to copy@daehne.com

Voting procedures

All product presentations registered in due time and bindingly booked will be published in issue 1/2021 of **PET worldwide** (publication date: 23.2.2021) in the format ordered.

The online voting tool for the **Product of the year 2020/2021** is available under the link www.petworldwide.net/readersvoting on 23.2.2021 unlocked. The voting will take place by secret ballot by the users of the website.

The vote will be closed on 5.4.2021. The editorial staff determines the following on the basis of the votes cast the winner and informs the winners. The further editorial reporting takes place via newsletter, magazine (**PET worldwide** issue 2/21) and social media channels.



Advertisements

Optimised tap water conditioning

Tetra AquaSafe is ideal for use during water changes and when setting up a new aquarium, as it makes tap water safe for fish within a matter of seconds. It removes any harmful substances in the water, such as chlorine, copper and zinc immediately and thoroughly. The new formula with an improved Vitamin B mix now reduces the stress experienced by fish during water changes even more effectively



and therefore creates the basis for healthy life in the aquarium.

www.tetra.net

Brit functional treats

Give your dog healthy reward treats without feeling guilty – deliciously juicy grain-free treats, rich in unique sources of protein, enriched with functional ingredients, such as lactobacilli, fulvic acid and cantaloupe melon extract, make the perfect reward for

the dog while out walking, during training, or as a healthy treat when relaxing together at home. The ten tasty varieties are grain- and potato-free and can be given to dogs of all ages, including puppies, without feeling guilty.

www.brit-petfood.com



Tasty milky snacks

Milky-Dips are an irresistible addition to the existing snack range for cats launched by JR-Farm. Available in the three different varieties beef, chicken fillet and fish, Milky-Dips with their healthy lactose-free milk coating provide variety in comparison to conventional dried meat snacks and at the same time offer the perfect combination of meat and milk.

The calcium contained in the milk coating also reinforces bone structure development and helps to keep bones healthy. Furthermore, the lactose-free formula is particularly well tolerated by cats.

www.jr-farm.de

