

Kakadu

Kakadu Sp. z o.o.
Ul. Drewnicka 5
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Poland

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Type of organization: Chain Franchise Cooperative

Owned by: Kakadu

Managing directors: Andrzej Uryga (CEO), Lukasz Warnicki (CFO)

Buying director: Krzysztof Balas (Purchasing director)

Sales directors: Marcin Burgs (Commercial director),
Grzegorz Walaszczyk (Operational director)

	12/10	12/09		12/10	12/09
Number of pet stores: (or pet departments)	32	32	Total sales area:	12 500 m ²	12 500 m ²
Profile of sales areas:	100 - 1 600 m ²		Average sales area:	392 m ²	

	12/10	12/09		12/10	12/09
Number of other stores: (DIY and garden centres)			Total sales area:		
Profile of sales areas:			Average sales area:		

Net turnover 2010:
(Pet/Garden/DIY)
Average turnover per m²:

Product ranges and percentage share of turnover:	✓ Live animals	7.50%	✓ Aquatics	15.00%
	✓ Pet food		✓ Angling	
	✓ Pet accessories		✓ Equestrian	
	✓ Hygiene & care		✓ Gardening	
	✓ Terrariums		✓ Other	

Planned new openings 2011: Poznan, Warszawa, Plock

Other store types operated by parent company: Internet sales since November 2009.

Activities in other countries:

Other: All shops are located in shopping centres and retail parks. In September 2008 Anna-Zoo Sp. j, Pyszczak and AB Dorosz Uscinski Sp. j merged into Kakadu. Kakadu plans to have 70 pet retail stores by 2013.

GB

United Kingdom

Acorn
Blooms
Dobbies
Farm & Pet Place
Garden & Leisure
Garden Centre Group
Jollye's
Just for Pets
Pam Purred Pets
Pets at Home
Seapets
World of Water

GR

Greece

Pet City

H

Hungary

Auchan
Baumax
Fressnapf
Obi
ZooDom

HR

Croatia

Baumax
Obi
Pet Centar
Tukano

I

Italy

Arcaplanet
Botanic
Isola dei Tesori
Italpet
L'Ora degli Animali
Maxi Zoo
Obi
Viridea
Zoo Megastore
ZooDom

IRL

Ireland

Maxi Zoo
Pet World

L

Luxembourg

Fressnapf
Gamm Vert
Hela
Hornbach
Tom & Co.

LV

Latvia

Depo Diy
Dino Zoo
Pet Center
Zooluks

N

Norway

Buddy
Dyrego
Trophegen
Zoo 1

NL

Netherlands

Aveve
Dier All-in
Discus
Dobey
Faunaland
Happy Huisdier
Hornbach
Jumper
Life & Garden
Pet's Family
Pet's Place
Ranzijn

P

Portugal

Ornimundo
Petlandia
Picanco
Quatro Patas
Zoofeira

PL

Poland

Aqua-EI Zoo
Kakadu
Obi
Zoo Afryka
Zoo Natura
Zoo-Market

RO

Romania

Animax
Baumax
Hornbach
Pet Center
Zoomania

RUS

Russia

Agidis
Bethowen
Biosphera
Bonifacyi
Cats & Dogs
Dinosavrik
Le Murr
Lyubimchik
Markvet
Obi
Zoogallery
Zooline
Zoomama

S

Sweden

Arken Zoo
Djurens Värld
Djurmagazinet
Hornbach



Poland

Population 2010	38.1 mio
Area	313 000 km²
Rate of inflation 2010	2.7%
Rate of unemployment 2010	9.6%
GDP 2010	€ 353.3 bn
Real change to GDP 2010	3.8%
GDP per capita 2010	€ 9 200